

**WASHBURN UNIVERSITY
GENERAL FUND**

Analysis of KTWU - Public Television Channel 11
For the Fiscal Year Ended June 30, 2008

| <u>Revenue</u> | <u>Budget</u> | <u>Actual</u> |
|--|---------------------------|---------------------------|
| Underwriting | \$225,000 | \$223,167 |
| Friends of KTWU | 821,800 | 859,606 |
| Special projects (Auction) | 125,000 | 24,639 |
| CPB/Community Services Grant/PBS Interconnection Grant | 655,148 | 654,830 |
| Endowment income | - | 63,879 |
| Tower lease income | 143,023 | 162,946 |
| State of Kansas Appropriation | 278,558 | 294,169 |
| University subsidy of employee benefits | 333,812 | 333,812 |
| Miscellaneous income including foundation | 104,786 | 8,164 |
| Total Revenue | <u>2,687,127</u> | <u>2,625,212</u> |
| | <u>Adjusted</u> | <u>Actual</u> |
| <u>Expenditures</u> | <u>Budget</u> | <u>Expenditures</u> |
| Salaries | \$1,162,110 | \$1,170,276 |
| Employee benefits | 245,548 | 245,548 |
| Other personnel cost | 88,264 | 88,264 |
| Subtotal-Personnel Costs | <u>1,495,922</u> | <u>1,504,088</u> |
| General and administrative | | |
| General operating expense | 5,750 | 8,695 |
| Services | 4,500 | 12,685 |
| Telephone & fax | 20,000 | 15,711 |
| Postage & freight | 800 | 1,683 |
| Printing & copier | 3,700 | 2,903 |
| Dues, public broadcasting system | 146,200 | 118,803 |
| Equipment and equipment rent | 5,500 | 6,118 |
| Equipment repair & maintenance | 2,000 | 187 |
| Computer equipment & software | - | 389 |
| Vehicle expense | 3,450 | 3,211 |
| Credit card expense | 6,500 | 7,407 |
| Utilities, trash hauling & insurance | 101,625 | 75,879 |
| Buildings & grounds (tower) * | 16,000 | 8,425 |
| Travel | 1,600 | 707 |
| Conference & seminar registration | 400 | 68 |
| Employee recruitment | - | - |
| Contingency | - | - |
| Development expense | 154,655 | 158,886 |
| Engineering expense | 107,845 | 90,527 |
| Production expense | 11,475 | 11,622 |
| Programming expense | 472,150 | 473,671 |
| Promotion expense | 43,995 | 45,397 |
| Traffic expense | 15,000 | 12,029 |
| Program guide | 47,500 | 55,164 |
| Translator | 19,560 | 10,957 |
| Total Expense | <u>\$2,686,127</u> | <u>\$2,625,212</u> |
| NET ACTIVITY | <u>\$ - 0 -</u> | <u>\$ - 0 -</u> |
| <u>KTWU Friends of Channel 11 Pledges</u> | | |
| Total Pledges Reported for 2007-2008 | \$864,700 | |
| Total Payments Received on 2007-2008 Pledges | <u>839,535</u> | |
| Total 2007-2008 Pledges Outstanding as of 6-30-08 | <u>\$25,165</u> | |

* Maintenance of campus buildings and grounds is subsidized by the University.